

Prozparity aims at contributing to better community by enhancing people's living standard through smart-technology, sustainable lifestyle application, and international infrastructural development and partnership.

Prozparity target to pass on smart tech, clean energy and modern agriculture, which are the most concerned issues of sustainable development in contemporary society, to the next generation through education, cultivate a good social consciousness, and arouse them to pay more attention to social and environmental issues.

<https://prozparity.com/>

We develop sustainability related application/products, with focus on social inclusiveness, clean energy and modern agriculture. We are looking for proactive and passionate candidate who has relevant skills to help facilitate this meaning work to its fruition, details of the position are shown below:

Digital Marketing Technology Intern

Duties:

- Research & Development on Web3.0 (AI, AR/VR etc.) applications to our business stream (Smart Glasses solution scenario on retail-tech & Greenhouse x AI companion)
- Data analysis of advertising & Digital transformation
- E-commerce digital platform/ online shop updates & operation (E-wallet, layout-programming etc.)
- Advertising content editing with assistance of Generative AI, including image & basic video processing, Content creation
- Cooperate with other members of the team, process relevant documents, and assist other assigned work; complete relevant work indicators

Qualification and Experiences:

- Studying/ graduate of bachelor's degree or above, majoring in internet technology, computer science, advertising/marketing/media/public relations and other related majors, with certain engineering background is preferred
- Ability to research and analyze technological application, independent industries, competitors and audiences
- Familiar with information technology for advertisement delivery mode, highly sensitive to data changes, and have strong data analysis and collection capabilities
- Positive and optimistic personality, actively provide suggestions, and proactively explore solutions

To apply, please send your project portfolio, CV and cover letter to hr@prozparity.com, demonstrating your interests, relevant abilities, problem solving skills and availability.